



# PRESS PACK





+1 818-280-4820  
fayedigital.com  
hello@fayedigital.com

WE EAT  
SOFTWARE

# Press

Faye is a global leader in software strategy, deployment, integrations and ongoing management for mid-market companies through to enterprise.

A ten-time Inc. 5000 award winner, Faye's team works with brands in over 25 countries to optimize and integrate CRM, CX, marketing automation, and ERP platforms into complex tech stacks.

Headquartered in California and with teams across 4 continents, Faye makes the best software in the world even better by supporting Zendesk, SugarCRM, Salesforce, HubSpot, and more.

As the Zendesk Development partner of the year and SugarCRM Americas Reseller of the Year, Faye's depth of expertise is showcased through a library of custom-built software enhancements, tools and integrations used by hundreds of thousands of users every day.

AXIA by FayeTM launched in 2020 and has been hailed as the next step in software management methodology. AXIA bundles Faye's entire IP, capabilities and pre-built software enhancements into one monthly or annual subscription.

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At Faye, we love software. We eat it, breath it, and build it. Our mission is to make the best software in the world even better by helping clients lead the way with software strategy, deployments, integrations and technical support.

Faye is a global leader in software strategy, deployment, integrations, and ongoing management for mid-market to enterprise organizations. A ten-time Inc. 5000 award winner, Faye is a trusted advisor in sales, service, and marketing, recognized by customers and partners alike for its expertise.

There is no ceiling to what we can achieve with a lot of caffeine and an uncompromising commitment to make software better. We are intensely passionate about eating your software complexity and challenges, so that you don't have to.

Our flagship offering, AXIA by Faye™ bundles our IP, capabilities and pre-built software enhancements into one monthly or annual subscription. The result - A partnership that drives lasting value and optimization even as you grow.

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# About



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