

TERY  
HUBSP

HubSpot

Delivering success  
for HubSpot

# MASTERY FOR HUBSPOT

 **FAYE**

fayedigital.com



# MASTERY FOR HUBSPOT

## THE CONTENDER, WINNING THE WORLD OVER

In recent years, HubSpot has gone from strength to strength with the rapid expansion of more features year on year. Each HubSpot product is powerful alone but better together and Faye's expert implementation team handles your end-to-end migration, implementation and integrations.



HubSpot Gold  
Solutions Provider

## WE EAT SOFTWARE

At Faye, we love software. We eat it, breathe it, and build it. We make the best software in the world even better through better customization, optimization, support and management. Faye's clients get 10x returns on their software because we help leverage the hidden potential.



# WITH US IS BETTER THAN WITHOUT US HOW WE HELP

01.

## CX STRATEGY & MASTERY

Faye implements and optimizes all of HubSpot's product offerings, customized to your unique business case. It starts with a CX and CRM strategy.

02.

## IMPLEMENTATION & MIGRATION

Whether sales, marketing, service or CRM, Faye's certified HubSpot team handles the entire implementation process from start to finish.

03.

## CUSTOM APPLICATION & SOFTWARE SUITE

Faye's existing library of custom built integrations and add-ons gives you the power to do whatever you need, seamlessly and cross-platform.

04.

## ONBOARDING, TRAINING & SUPPORT

HubSpot training, onboarding, refreshers and technical support for companies everywhere.

05.

## SOFTWARE OPTIMIZATION AND EVOLUTION

Unlock the myriad of new features released by HubSpot on a regular basis and compound the value of your investment as you grow. With Faye as your partner, HubSpot is taken to the next level for your sales, marketing and service teams.



**WE EAT SOFTWARE.  
WE BUILD IT TOO.**

# MOVING BEYOND OUT-OF-THE-BOX

## SALES & CRM HUB

Boost sales, shorten deal cycles and make your sales process feel more human with the HubSpot Sales Hub toolset, configured and optimized by Faye.

## MARKETING HUB

Create emails, landing pages and content, all without the help of developers. Use HubSpot Marketing as your first choice for go-to-market campaigns, both inbound and outbound.

## SERVICE HUB

Offer personalized contact and resolutions in less time with 24/7 service using HubSpot's Service Hub. Integrate customer profile data seamlessly and connect any of your existing systems for clarity.

## HUBSPOT CMS

Faye handles the optimization of HubSpot CMS with flexible themes and content structures. Once set up, marketers enjoy easy no-code web page editing and real time tracking of marketing analytics.



At Faye, we love software. We eat it, breath it, and build it. Our mission is to make the best software in the world even better by helping clients lead the way with software strategy, deployments, integrations and technical support.

With us is better than without us. As an Inc 5000 award winner 7 years in a row, we help mid-market and enterprise clients globally achieve up to 10x productivity returns by leveraging the hidden potential within Zendesk, SugarCRM, Salesforce, HubSpot, and more.

There is no ceiling to what we can achieve with a lot of caffeine and an uncompromising commitment to make software better. We are intensely passionate about eating your software complexity and challenges, so that you don't have to.

Our flagship offering, AXIA by Faye™ bundles our IP, capabilities and pre-built software enhancements into one monthly or annual subscription. The result - A partnership that drives lasting value and optimization even as you grow.



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Headquartered in California and with teams across 3 continents

Worldwide

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