

HUBSPOT FOR SUGAR®

With an integrated, inbound marketing approach between Sugar and HubSpot, companies can effectively reach more prospects and better align their sales and marketing teams to execute more effectively and close more business.

If two minds are better than one, then connecting two powerful and innovative software programs is ingenious. Now you can keep Sugar's adaptability, and pair it with the bona fide benefits of HubSpot, which is the leading developer of inbound marketing and sales software in the world.

The HubSpot for Sugar integration creates a bidirectional sync that offers the flexibility to produce and analyze your most dynamic campaigns and keep your records clean and up-to-date.

PURCHASE INFORMATION

- All Faye products are based on an annual recurring subscription.
- Includes all software updates for one year, an operating manual and unlimited email support.
- Support emails go to support@fayebsg.com.
- Costs do not include professional services other than email support.
- End User License Agreement [here](#).
- Implementation services not included but recommended. Call us for implementation pricing @ 818-280-4820.

FEATURES & BENEFITS

01

Syncing Options: a complete bidirectional integration customized to your unique workflows.

03

View Reports: Easily pull activity reports, including Sugar data within HubSpot.

02

Designed for Sugar: HubSpot for Sugar was built to take full advantage of the software's latest updates.

04

Marketing Insights: Check on Marketing Activity in Sugar to see which types of marketing initiatives are resonating with a specific customer.