

**E FORCE
OUR
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Delivering success
for Salesforce

**MORE FORCE
IN YOUR
SALESFORCE**



MORE FORCE IN YOUR SALESFORCE

USED THE WORLD OVER

For two decades, the world's most successful brands have leaned on Salesforce for their CRM needs. Faye's end-to-end expertise around Salesforce CX design, implementation and tech stack integration has earned us the reputation as one of Salesforce's most skilled integrators.

WE EAT SOFTWARE

At Faye, we love software. We eat it, breathe it, and build it. We make the best software in the world even better through better customization, optimization, support and management. Faye's clients get 10x returns on their software because we help leverage the hidden potential. For users of SugarCRM, we are a company intensely passionate about eating and optimizing your software to make it the best it can be.



Global Salesforce Accredited Partner



UNLOCK THE FULL POTENTIAL OF SALESFORCE HOW WE HELP

01.

CX STRATEGY & MASTERY

Lean on the power of Salesforce's customization with a bespoke CX and CRM strategy to embed into your business. From mapping to automation, Faye handles it all.

02.

IMPLEMENTATION & MIGRATION

10+ years of Salesforce implementation expertise means you're in safe hand with Faye. Our certified Salesforce Implementation team handle end-to-end CRM implementations.

03.

TECH STACK INTEGRATION

Faye's existing Salesforce integrations and add-ons extend the power of Salesforce by connecting to many (if not all) the systems you use.

04.

ONBOARDING, TRAINING & SUPPORT

Faye provides expert Salesforce training, onboarding, refreshers and technical support for companies across the globe.

05.

SOFTWARE OPTIMIZATION AND EVOLUTION

At Faye, we go beyond support to drive the ongoing improvement of your existing Salesforce implementation. Optimize and future proof your software with better analysis and automation.

**WE EAT
SOFTWARE.
WE BUILD
IT TOO.**

MOVING BEYOND OUT-OF-THE-BOX

SALES CLOUD

Built on a sales engine ahead of its time, Salesforce continues to offer a powerful and customizable framework for nurturing and conversion. Faye helps design an experience to manages leads, monitor pipeline and automate administrative tasks.

MARKETING CLOUD & PARDOT

Faye helps clients unlock Marketing Cloud and drive more effective communication to the market. Unify your data into one profile for each customer and deliver personalized experiences they'll love.

SERVICE CLOUD

The complete customer service management solution is fulfilled with Service Cloud, expertly and seamlessly aligned to sales. Personalize and automate award winning service for your customers.

COMMERCE CLOUD

Complete the digital customer journey inside of Salesforce with an all-in-one digital commerce model for B2C and B2B customer journeys.



At Faye, we love software. We eat it, breath it, and build it. Our mission is to make the best software in the world even better by helping clients lead the way with software strategy, deployments, integrations and technical support.

With us is better than without us. As an Inc 5000 award winner 7 years in a row, we help mid-market and enterprise clients globally achieve up to 10x productivity returns by leveraging the hidden potential within Zendesk, SugarCRM, Salesforce, HubSpot, and more.

There is no ceiling to what we can achieve with a lot of caffeine and an uncompromising commitment to make software better. We are intensely passionate about eating your software complexity and challenges, so that you don't have to.

Our flagship offering, AXIA by Faye™ bundles our IP, capabilities and pre-built software enhancements into one monthly or annual subscription. The result - A partnership that drives lasting value and optimization even as you grow.



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Headquartered in California and with teams across 3 continents

Worldwide

fayedigital.com



Purveyors of fine software solutions to empower:

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