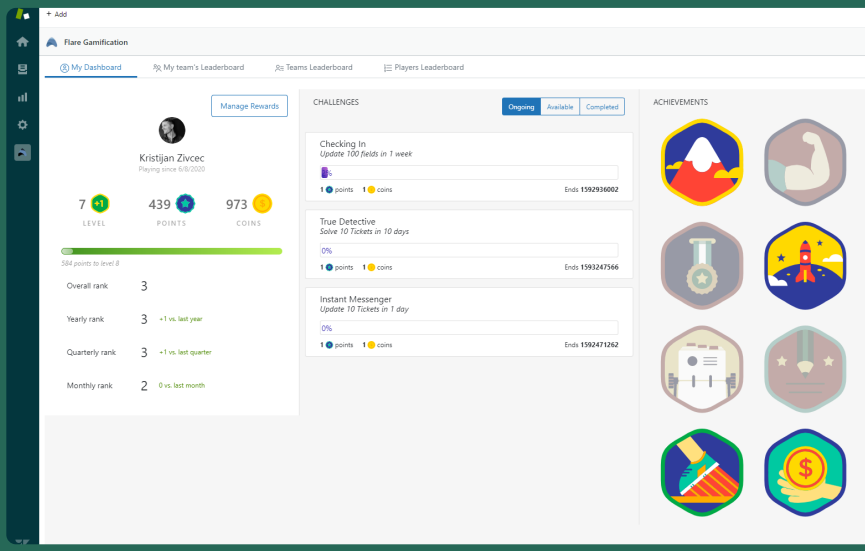
ENHANCEMENT

FLARE | zendesk
GAMIFICATION

FLARE GAMIFICATION FOR ZENDESK®

Boost Customer Experience and Employee Engagement.



WHY GAMIFY?

By incorporating game-like activities into the Zendesk user experience, businesses now have access to a variety of tools for guiding employee behavior.

Support tickets not getting closed in a timely manner? Award points to agents who beat the average response time, redeemable for real-world prizes.

FEATURES & BENEFITS

Enhance User Adoption
Increase ROI on your Zendesk® software by rewarding users who master the system.

Employee Incentives
Keep employees incentivized through ~~or defined~~ rewards — real or virtual.

Improve Customer Experience
When your agents are driven to win your customer's benefit, as does your bottom line.

Teamwork
Foster teamwork and friendly competition by creating team-based challenges.

Goal Management
Easily create individual and team goals, track activities, and measure progress.

Customizable Activities
Flare gamification makes it easy to integrate your company's unique processes and workflows.

Easy Startup
Flare Gamification comes loaded with a wide selection of pre-made challenges and badges, allowing your gamification program to get up and running quickly.

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Headquartered in California
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