

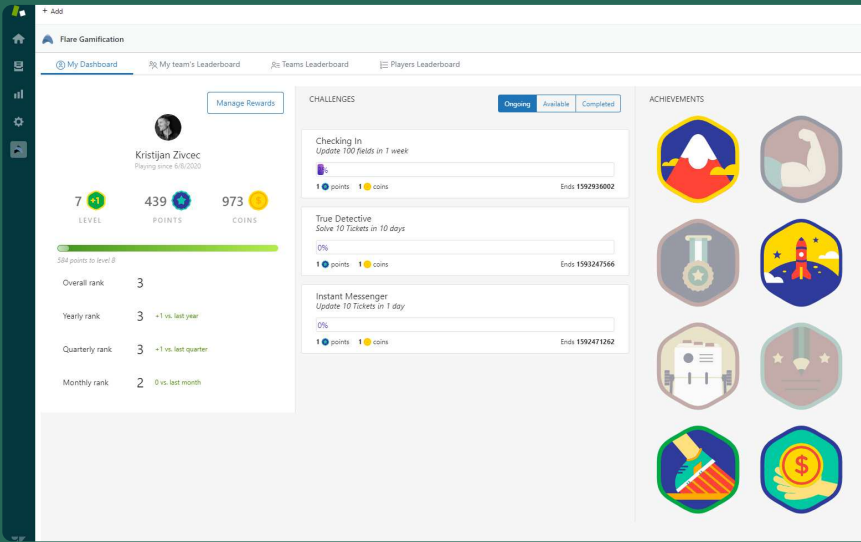
FLARE GAMIFICATION FOR ZENDESK®

Boost Customer Experience and Employee Engagement.

WHY GAMIFY?

By incorporating game-like activities into the Zendesk user experience, businesses now have access to a variety of tools for guiding employee behavior.

Support tickets not getting closed in a timely manner? Award points to agents who beat the average response time, redeemable for real-world prizes.



FEATURES & BENEFITS

Enhance User Adoption

Increase ROI on your Zendesk® software by rewarding users who master the system.

Employee Incentives

Keep employees incentivized through predefined rewards — real or virtual.

Improve Customer Experience

When your agents are driven to win your customer's benefit, as does your bottom line.

Teamwork

Foster teamwork and friendly competition by creating team-based challenges.

Goal Management

Easily create individual and team goals, track activities, and measure progress.

Customizable Activities

Flare gamification makes it easy to integrate your company's unique processes and workflows.

Easy Startup

Flare Gamification comes loaded with a wide selection of pre-made challenges and badges, allowing your gamification program to get up and running quickly.