

Delivering success for HubSpot

# MASTERY For Hubspot



fayedigital.com



# **MASTERY FOR** HUBSPOT

## THE CONTENDER, **WINNING THE WORLD OVER**

In recent years, HubSpot has gone from strength to strength with the rapid expansion of more features year on year. Each HubSpot product is powerful alone, but better together and Faye's expert implementation team handles your end-toend migration, implementation and integrations.



HubSpot Gold Solutions Provider

MASTERY FOR HUBSPOT



## WE EAT SOFTWARE

At Faye, we love software. We eat it, breathe it, and build it. We make the best software in the world even better through better customization, optimization, support and management. Faye's clients get 10x returns on their software because we help leverage the hidden potential. That's what we mean when we say, 'We eat sotware."



# WITH US IS BETTER THAN WITHOUT US HOW HELPS

## CX STRATEGY & MASTERY

Faye implements and optimizes all of HubSpot's product offerings, customized to your unique business case. It starts with a CX and CRM strategy.

## **CUSTOM APPLICATION** & SOFTWARE SUITE

Faye's growing library of custom built integrations and add-ons gives you the power to do whatever you need, seamlessly and cross-platform.

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## SOFTWARE OPTIMIZATION AND EVOLUTION

Unlock the myriad of new features released by HubSpot on a regular basis and compound the value of your investment as you grow. With Faye as your partner, HubSpot is taken to the next level for your sales, marketing and service teams.



## IMPLEMENTATION & MIGRATION

Whether sales, marketing, service or CRM, Faye's certified HubSpot team handles the entire implementation process from start to finish.



## **ONBOARDING, TRAINING & SUPPORT**

HubSpot training, onboarding, refreshers and technical support for companies everywhere.

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WORKING WITH FAYE, IT WAS **JUST GREAT FOR ME BECAUSE** YOU ALREADY UNDERSTOOD WHAT WOULD TAKE TIME FOR ME TO TEACH SOMEONE ELSE. THIS IS YOUR NICHE. YOU UNDERSTAND MARKETING, SO IT WAS A WIN-WIN FOR ME.

### **Bianca Sanchez**

- Hirschbach

# **MOVING BEYOND OUT-OF-THF-BOX**

## **SALES & CRM HUB**

Boost sales, shorten deal cycles and make your sales process feel more human with the HubSpot Sales Hub toolset, configured and optimized by Faye.

## **SERVICE HUB**

Offer personalized contact and resolutions in less time with 24/7 service using HubSpot's Service Hub. Integrate customer profile data seamlessly and connect any of your existing systems for clarity.

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## **MARKETING HUB**

Create emails, landing pages and content, all without the help of developers. Use HubSpot Marketing as your first choice for go-to-market campaigns, both inbound and outbound.

## **HUBSPOT CMS**

Faye handles the optimization of HubSpot CMS with flexible themes and content structures. Once set up, marketers enjoy easy no-code web page editing and real time tracking of marketing analytics.

At Faye, we love software. We eat it, breathe it, and build it. Our mission is to make the best software in the world even better by helping clients lead the way with software strategy, deployments, integrations and technical support.

With us is better than without us. As an Inc. 5000 award winner 7 years in a row, we help mid-market and enterprise clients globally achieve up to 10x productivity returns by leveraging the hidden potential within Zendesk, SugarCRM, Salesforce, HubSpot, and more.

There is no ceiling to what we can achieve with a lot of caffeine and an uncompromising commitment to make software better. We are passionate about eating your software challenges, so that you don't have to.



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Purveyors of fine software solutions to empower: Zendesk | SugarCRM | Salesforce | HubSpot | and More