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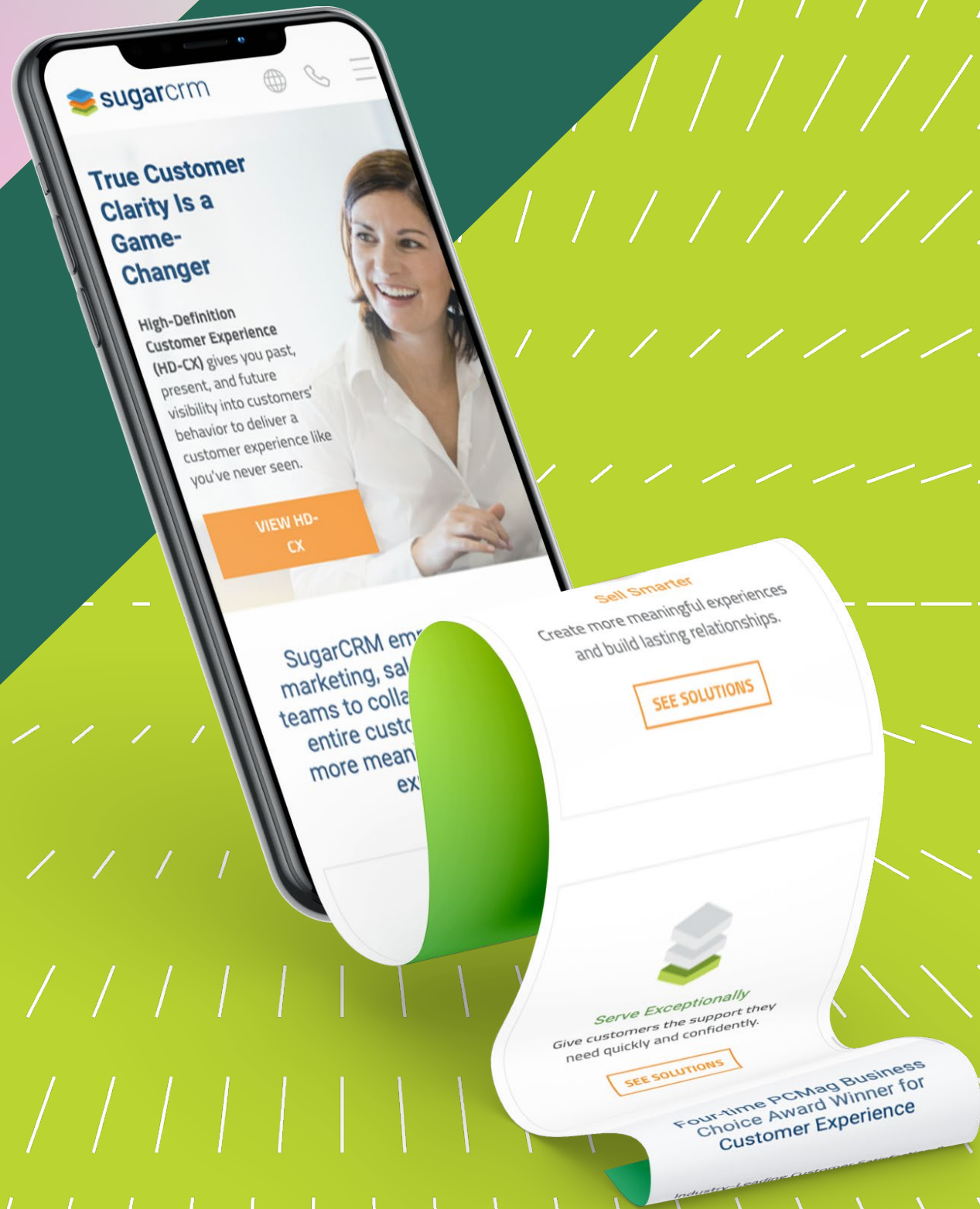
sugarcrm

Delivering success  
for SugarCRM

# MAKING SUGARCRM EVEN SWEETER

 **FAYE**

[fayedigital.com](http://fayedigital.com)



# SUGARCRM BUT SWEETER

## FAYE IS THE SUGARCRM RESELLER OF THE YEAR

The most successful companies in the world understand that software is their competitive edge for the future. Those that unlock and harness its power will win. At Faye, we've been entrusted with more SugarCRM implementations, integrations and enhancements than any other partner in the world.

## WE EAT SOFTWARE

At Faye, we love software. We eat it, breathe it, and build it. We make the best software in the world even better through better customization, optimization, support and management. Faye's clients get 10x returns on their software because we help leverage the hidden potential. For users of SugarCRM, we are a company intensely passionate about eating and optimizing your software to make it the best it can be. That's what we mean when we say, "We eat software."



SugarCRM Americas Reseller of the Year 2020



One of the world's most awarded SugarCRM partners







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THE GREAT THING ABOUT WORKING WITH FAYE IS THAT WE DON'T HAVE TO RE-EDUCATE THEM ABOUT OUR SYSTEM EVERY TIME WE NEED SOMETHING FIXED OR ADDED TO SUGARCRM. THEY UNDERSTAND OUR BUSINESS, AND THEY CAN GET TO THE HEART OF WHAT WE'RE REALLY ASKING FOR.



Joline Staeheli

- AMP

# GET MORE POWER FROM SUGARCRM WITH FAYE HOW WE HELP

01.

## CX & SOFTWARE & GO-TO-MARKET STRATEGY

Capture the attention of your market. Seamlessly transition each contact through the funnel into the sales and service experience.

02.

## IMPLEMENTATION & MIGRATION

From setup to data migration, Faye dials in SugarCRM and solves your technical challenges to help transform your entire customer experience.

03.

## CUSTOM APPLICATION & SOFTWARE SUITE

Integrate SugarCRM with your existing software stack using Faye's suite of existing integrations and custom software development team.

04.

## ONBOARDING, TRAINING & SUPPORT

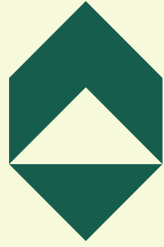
Whether onsite or remote, Faye offers SugarCRM training, onboarding, refreshers and technical support for companies worldwide.

05.

## SOFTWARE OPTIMIZATION AND EVOLUTION

10x your analysis and automation potential with Faye at the helm of your SugarCRM optimization. Track the flow of your prospects all the way through delivery.





# AXIA FOR SUGARCRM

Our flagship offering. Drive ongoing value and optimization for your business with strategy, support, training and access to our full software suite in one monthly or annual subscription.

Poor implementation leads to reduced ongoing value and ROI. A clear strategy backed by consistent execution is the key to success. We've built AXIA specifically for SugarCRM and its suite of products, to enhance value and drive ongoing performance in your business. AXIA for SugarCRM is like extra chocolate chips in your cookies. It's never NOT a good idea. For sales teams, support teams and technology related departments, implementing and maximizing SugarCRM effectively can be the difference between ROI and not. You've put a lot of energy into selecting the right software – It's even more important that it's integrated into your business to scale and evolve with you. That's what AXIA helps you achieve.

# BUILD FOR SCALE WITH *Faye*

[fayedigital.com/axia-sugarcrm](https://fayedigital.com/axia-sugarcrm)

## Strategy

Ongoing strategic advisory and software management planning.

## Configuration

Setup and configuration of your new or pre-existing software, to optimize for success.

## Deployment

Implementation assistance from initial migration to updates and enhancements over time.

## Adoption

Onboarding and training to ensure a culture of adoption remains.

## Accountability

Training, refreshers, documentation and technical support, on call when needed.

## Agility

Discounts on additional services when needed, and regular audits to align software use to your business direction.

# WE EAT SOFTWARE. WE BUILD IT TOO.

At Faye, our SugarCRM experience runs deep, as the premier enhancement and integration builder for SugarCRM in the world. The enhancements, integrations and software we've built for SugarCRM is used by tens of thousands of users every single day.

## INTEGRATIONS FOR

- HubSpot
- JIRA
- Slack
- Zoom
- Salesforce
- Constant Contact
- NetSuite
- QuickBooks
- Sage
- Dropbox
- Microsoft

# MOVING BEYOND OUT-OF-THE-BOX



## SUGAR SELL


Map your customer journey inside of Sugar Sell and help your sales teams increase conversion and revenue with Sugar Sell. Faye drives stronger data analytics to empower your people.

## SUGAR MARKET

An all-in-one marketing automation platform with intuitive tools to launch campaigns and improve conversion. Faye's deep knowledge of Sugar Market gives customers a unique competitive edge by unlocking the full potential of every feature.

## SUGAR SERVE

Customer experience is everything. Faye drives stronger Sugar Serve implementations, to provide your team with everything they need to support customers effectively.



At Faye, we love software. We eat it, breathe it, and build it. Our mission is to make the best software in the world even better by helping clients lead the way with software strategy, deployments, integrations and technical support.

With us is better than without us. As an Inc. 5000 award winner 7 years in a row, we help mid-market and enterprise clients globally achieve up to 10x productivity returns by leveraging the hidden potential within Zendesk, SugarCRM, Salesforce, HubSpot, and more.

There is no ceiling to what we can achieve with a lot of caffeine and an uncompromising commitment to make software better. We are passionate about eating your software challenges, so that you don't have to.

Call us  
Email us  
Live from  
Serving clients  
Look us up

▲

818-280-4820  
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Headquartered in California and with teams across 4 continents  
Worldwide  
fayedigital.com



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Purveyors of fine software solutions to empower:  
Zendesk | SugarCRM | Salesforce | HubSpot | and More