

## **Faye Launching a New Way to Integrate Apps to SugarCRM: Synk by Faye – A comprehensive Integration as a Service solution.**

*Faye today announced Synk, an all-in-one integration & automation solution for SugarCRM. As an Integration as a Service solution, Synk combines leading technology with a team of consultants and engineers to build, manage, and maintain integrations with hundreds of third-party apps.*

WOODLAND HILLS, Calif. ([PRWEB](#)) July 25, 2022 -- Faye today announced Synk, an all-in-one integration & automation solution for SugarCRM. As an Integration as a Service solution, Synk combines leading technology with a team of consultants and engineers to build, manage, and maintain integrations with hundreds of third-party apps. This opens new ways for IT, sales, and marketing departments to connect information across the organization, increase efficiency, and create holistic customer views –without all the effort system integration usually requires.

"Synk is consolidating Faye's decade-long experience integrating SugarCRM into one single service offering, transparently priced and quick to roll out." says Simon Hemkes, Product Manager at Faye.

Synk includes:

- - A proven consulting process to quickly identify what fields, modules, and data is needed inside SugarCRM.
- - A rapid configuration of tailored integrations between customer systems and SugarCRM using Faye's proprietary integration tools.
- - Faye's secure hosting, maintenance, training, and ongoing support for the integration.

Synk will be available starting July 31, 2022. For more information on Synk, visit <https://fayedigital.com/synk/>.

### About Faye

Faye is a global leader in software strategy, deployment, integrations, and ongoing management for mid-market to enterprise organizations, working with customers in over 25 countries to integrate SugarCRM, Zendesk, Salesforce, HubSpot, Asana, and more into complex tech stacks.

An Inc. 5000 award winner nine years in a row, Faye is an experienced CRM, CX, and bot advisor, trusted by customers and channel partners alike. They were recognized as the 2022 SugarCRM President's Club Partner of the Year and as the 2022 Zendesk Vertical Solutions Partner of the Year.

The Faye Team's depth of expertise is showcased through a library of custom-built software enhancements, tools, and integrations utilized by thousands of users every day. Faye helps their customers leverage the full, hidden potential of their software stack, driving software returns of up to 10x.

For more information, please visit <https://fayedigital.com/>.



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