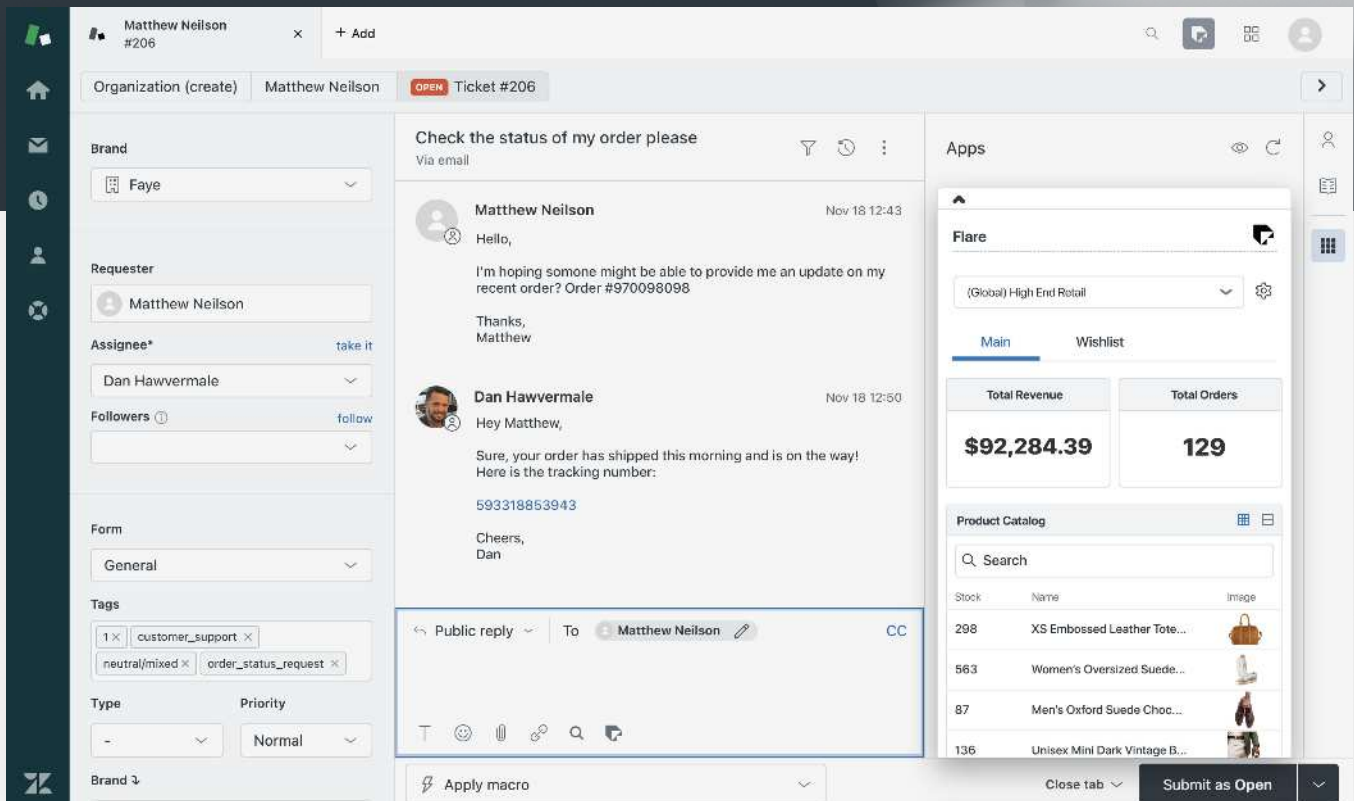# FLARE

Flare transforms Zendesk into a customizable and data integrated platform with 360-degree visibility into your customer.

Visualize, process, analyze, and interact with your third-party data inside of Zendesk—seamless, secure, and scalable.
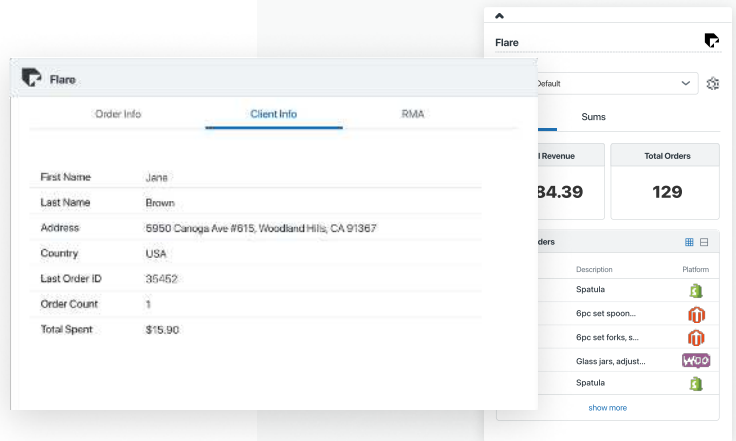
Increase agent efficiency
With all relevant client data always at hand, your agents quickly handle inquiries - reducing cost and onboarding time.

Improve customer experience
Exceed your clients expectations through reduced response times, fewer and more targeted questions, more confident agents.

Reduce license costs
No need to give every agent access to each of your systems— Flare uses a single login for each system to display data to your agents.
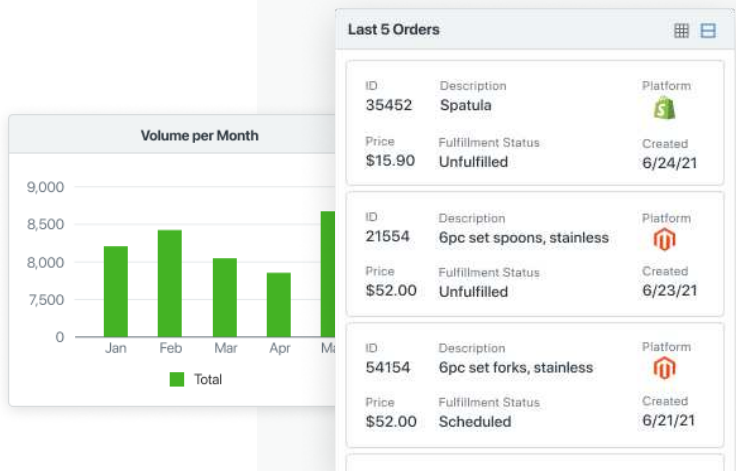
01 Connect

Connect any external system to Zendesk in exactly the way you want — within minutes! Gone are the days of various integrations for multiple source systems. Flare visualizes all your data in one single Zendesk app.

02 Contextualize

Define what data is shown to your agents based on their role, the client they're talking to, and the screen they're looking at. No code needed!

03 Customize

Use Flare Studio to configure data displays yourself or leverage Flare Platform to make your custom software vision come true —quicker and more cost-effective than anywhere else.