



## **Faye named Zendesk North American GTM Partner of the Year**

*From more than 3,500 partners, Zendesk named Faye the North American Partner of the Year for demonstrating outstanding results in innovation, expansion, growth and implementation*

WOODLAND HILLS, Calif. ([PRWEB](#)) January 18, 2023 -- Faye has been named the [2022 Zendesk GTM North American Partner of the Year](#). The annual honor showcases leading businesses around the world who demonstrate outstanding results in innovation, expansion, growth and implementation.

With more than [3,500 partners in their global ecosystem](#), Zendesk awarded the winners highlighting 2022's best examples of delivering exceptional customer experiences using Zendesk products and solutions. Winners are selected by a judging panel based on data including sales achievement, performance and innovation.

“We’re honored to be recognized by Zendesk as the 2022 North American GTM Partner of the Year,” said David Faye, CEO of Faye. “This award showcases the hard work and dedication of our entire team as we drive innovation and excellence in CX technology working with Zendesk. We’re excited to further partner and grow our presence with Zendesk in the future.”

“We are excited to honor our partners' achievements in driving customer success in 2022,” said Peter Lorant, SVP, Partner and Channel Sales at Zendesk. “Partners will continue to play a critical and growing role in Zendesk’s mission of simplifying the complexity of business and making it easy for companies and customers to create connections.”

To learn more about Faye’s partnership with Zendesk, [visit their website here](#).

### About Faye

Faye is a global leader in software strategy, deployment, integrations, and ongoing management for mid-market to enterprise organizations, working with customers in over 25 countries to integrate SugarCRM, Zendesk, Salesforce, HubSpot, Asana, and more into complex tech stacks. An Inc. 5000 award winner nine years in a row, Faye is an experienced CRM, CX, and bot advisor, trusted by customers and channel partners alike. They were recognized as the 2022 SugarCRM President’s Club Partner of the Year and as the 2022 North America Zendesk GTM Partner of the Year.

The Faye Team’s depth of expertise is showcased through a library of custom-built software enhancements, tools, and integrations utilized by thousands of users every day. Faye helps their customers leverage the full, hidden potential of their software stack, driving software returns of up to 10x.



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