

TRAY.IO FOR AXIA

Faye makes enterprise-level iPaaS accessible to Axia subscribers!

Tray.io is one of the **leading data integration platforms** that allows for reliable and fast synchronization and automation.

Starting with **contact synchronization** between **SugarCRM** and **Zendesk, HubSpot, or Freshdesk**, we're sharing prebuilt integration flows with you to improve efficiency, data reliability, and agent experience at **no additional cost!**

Request your Tray for Axia Flow →



✓ Included in your Axia package

All customers on **Axia Bronze** tier or higher can request those flows included in Tray.io for Axia to be rolled out to their instances free of charge!

✓ First flows included

Currently, Tray for Axia includes daily, unidirectional **contact synchronization** between the following platforms:

1. SugarCRM & HubSpot
2. SugarCRM & Zendesk Support
3. SugarCRM & Freshdesk

The following fields are included in those syncs:

- First & Last Name
- E-Mail Address
- Mobile Phone Number

✓ Gradual enhancement

We're continually expanding Tray.io for Axia's scope, adding new platforms, flows, and fields to the mix - stay tuned for further updates!

If you're looking for a specific flow, feel free to contact us. If not included on our roadmap, we're happy to help you make your custom integration dream come true!

▲ Product terms:

fayedigital.com/terms/fayebsg-products/