

## **Faye Named to VAR 100 List for the 4th Consecutive Year**

*Faye, a global leader in software strategy, deployment, integrations, and ongoing management for mid-market and enterprise organizations, today announced that it was named to Accounting Today's VAR 100. The VAR 100 compiles a list of the top VARs that have emerged as exceptional leaders in the field in 2023.*

CALABASAS, Calif. ([PRWEB](#)) July 17, 2023 -- Faye, a leading global provider of software strategy, deployment, integrations, and ongoing management for mid-market and enterprise organizations, is thrilled to announce that it has been awarded the prestigious 2023 VAR 100 accolade by Accounting Today for the fourth consecutive year.

The VAR 100 2023 award recognizes the top value-added resellers (VARs) that have demonstrated exceptional leadership in the field throughout 2022. Faye's inclusion in this list reflects its unwavering commitment to providing innovative solutions that help clients overcome the technical challenges of the evolving business landscape.

The selection process for the VAR 100 is rigorous, with VARs being evaluated based on the value and effectiveness of the solutions they offer. Faye's focus on automation, optimization, and digital innovation has set it apart as a key player in the industry, and this recognition further solidifies its position as a global leader.

"We are honored to be named to the VAR 100 list for the fourth consecutive year," said David Faye, CEO of Faye. "This recognition is a testament to the significant impact we have made by assisting our clients in selecting, implementing, and optimizing systems that align with their unique organizational needs."

In addition to the VAR 100 award, Faye has received numerous accolades, including being a nine-time recipient of the Inc. 5000 award. As a trusted advisor in CRM, CX, and bot technology, Faye has garnered recognition and trust from both customers and channel partners.

To learn more about the Accounting Today VAR 100 and view the complete list for 2023, visit: <https://www.accountingtoday.com/list/the-top-vars-for-2023>

### About Faye

Faye is a global leader in software strategy, deployment, integrations, and ongoing management for mid-market to enterprise organizations, working with customers in over 25 countries to integrate Pipedrive, SugarCRM, Zendesk, Salesforce, HubSpot, Asana, and more into complex tech stacks.

An Inc. 5000 award winner nine years in a row, Faye is an experienced CRM, CX, and bot advisor, trusted by customers and channel partners alike. They were recognized as the 2023 SugarCRM President's Club Partner of the Year and the 2022 North America Zendesk GTM Partner of the Year.

The Faye Team's depth of expertise is showcased through a library of custom-built software enhancements, tools, and integrations utilized by thousands of users every day. Faye helps their customers leverage the full, hidden potential of their software stack, driving software returns of up to 10x.



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