

# Innovate or Get Passed By: The Cost of Doing Nothing

## How to harness AI, Automation, and Analytics to ensure you stay ahead!

Your competitors are already innovating around AI, Automation, and Analytics to streamline and improve their business. If you're not, you're already behind. But it's not too late if you want to catch up. The cost of acting now is hugely lower than the cost of doing nothing. Don't fall even further behind! Faye can help.

Generative AI is everywhere! Popping up all over in headlines and posts, it's hard to miss the buzz. With all the excitement, the term "AI" is often used incorrectly in place of other solutions such as automation or analytics. All have been around for some time, but never harnessed correctly, and rarely together.

They all aim to streamline processes, reduce dependencies on human intervention, and automate decisions, but work in different ways, and serve distinct purposes.

The real power lies in understanding how to leverage all three, in concert, and make them sing! That's where the Faye AAA+ Workshop comes in. Our experts are here to demystify these ever-changing technologies for you. Together, we'll explore the software solutions you're already using today and teach you how to harness the potential of these three technologies within your existing applications.

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### Why should I take advantage?

AI, Automation, and Analytics are quickly making their way into every product set as well as by way of countless point solutions and add-ons. Sometimes these features create value off-the-shelf, but most of the time they are discretionary and need to be configured and require additional information and human oversight to activate and maximize their functionality.

Our team of experts is ready to help your organization future-proof its investments and set it up for long-term success and competitive advantage.

## How does it work?

The Faye AAA+ Workshop is an accelerated two-week comprehensive evaluation tailored to the technology and applications you're already using in your business. During this process, you can expect Faye experts to dig into your existing systems and workflows and provide tangible optimization recommendations, best practices, and expert advice on how your organization can better leverage AI, Automation, and Analytics.



### Evaluate

Faye experts will conduct several exercises to better understand your objectives and challenges.



### Ideate

A structured collaborative discussion that will generate practical ideas and opportunities on different ways your organization can utilize AI, Automation, and Analytics to meet your previously determined objectives and challenges.



### Synthesize

Our experts will take the information gathered and apply our expertise to categorize our recommendations into the different "A" groups, selecting initiatives that have high impact and mapping them to best practices.



### Activate

Leveraging our Faye Impact Score, we will prioritize recommendations and provide you with a list of tangible next steps, considerations, and other expert insights for each "A" category. This proven proprietary methodology prioritizes initiatives based on value to your organization and alignment with your objectives supported by a weighted set of criteria and benchmarks.

## Ready to get started?

Don't get left behind! To learn more or to set up an AAA+ Workshop, talk to a Faye expert today. We can help!

**Sign Up!**

